## SOLVENTS SIMPLY ESSENTIAL

## COSMETIC

## Solvents in hairsprays

## Why is the role of solvents essential?

Solvents play a crucial role in the cosmetics industry, particularly in the formulation of hairsprays. Solvents are carefully selected to ensure compatibility with both the hairspray's formula and its propellant, thus enabling the product to deliver a consistent and reliable performance. The unique properties of solvents enable rapid evaporation, allowing for an immediate hold without imparting unwanted moisture to the hair. This fast-evaporating characteristic is essential for user convenience, as it permits the hairspray to be applied efficiently, drying almost instantaneously to avoid the inconvenience of wet hair.

In addition to enhancing the practicality and user experience of hairsprays, solvents play a significant role in maintaining the integrity and stability of the product. By facilitating the seamless delivery of active ingredients and ensuring their proper dispersion, solvents help achieve the desired styling effect while preserving the aesthetic and functional qualities of the hairspray.

These functions and properties of solvents underscore their importance, as they not only enable indispensable improvements in product quality and performance in numerous industrial applications but also play a crucial role in optimising everyday consumer products.

CONSUMER & PROFESSIONAL USE - WIDE DISPERSIVE USE

**Benefit Green Deal** Globally competitive and resilient industry SPOT ON Methylal (CAS 109-87-5 – EC 203-714-2)



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